



The Orange Guessing Contest was a huge success with several participants! We received many outrageous responses. Here are two that we found particularly interesting!

Highest Guess 15,753 Oranges

This amount would weigh 11,814 pounds, which is roughly the weight of a Semi-Truck, the average size whale or ten Smart Cars filled with oranges!



Lowest Guess 163 Oranges

This amount would weigh 120 pounds, which is roughly the weight of Jessica Simpson.



THANKS FOR GUESSING!

Thank you to everyone who stopped by the Mediapeel® booth at the Providence Business Expo and participated in our *Orange Guessing* contest. We had a great time and hope you did too! Now, the answer you've all been waiting for . . .

The actual amount of oranges in the Mediapeel® Smart Car was: **1624**

m FIRST PRIZE

PROFESSIONALLY SHOT 30 SECOND TELEVISION COMMERCIAL

Michael Whittaker
Beacon Mutual Insurance Co.

Winning Guess: 1626

m SECOND PRIZE

TWO WEEKS OF IMPACT 15 LIVE RADIO SPOTS

Suzanne Tabor
Webster Bank

Winning Guess: 1612

m THIRD PRIZE

THE JUICY PRIZE PACK*

Alyssa A. Heller
Resource Controls

Winning Guess: 1637

*The Juicy Prize Pack Includes: Fit World of Cranston Gym Membership, PawSox Ticket Pack, URI Gameday Pack, Iron Works Tavern gift certificate, Tim Horton's gift certificates, and more!

IN CASE YOU WERE WONDERING

No oranges were injured or wasted during this contest. In fact, the remaining oranges (that were not shared with our Expo neighbors) were donated to *Meals on Wheels of Rhode Island* on Thursday morning.



Vitamin C for Your Marketing

